

KARL COOKE

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Website, Portfolio, Profiles

- <https://jrcookie29.wixsite.com/website>

Education

Bachelor of Arts: Broadcast Journalism, 05/2022
California State University - Fresno - Fresno, CA

Affiliations

- Honor Society
- National Society of Collegiate Scholars (NSCS)

Accomplishments

- Deans List: 2020 - 2021 school year
- Graduate Fresno City College 2019-2020 school year with High Honors
- Graduated California State University- Fresno with Honors
- Fresno State RTDNA Member

Skills

- FiLMiC Pro
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Audition
- Microsoft Excel
- Photojournalism
- Newswriting
- Social media expertise
- Excellent communication abilities

Related Experience

Internship, 01/2022 to 05/2022
1430 ESPN Radio – Fresno, CA

Multimedia Journalist (Unpaid), 01/2022 to 05/2022
Fresno State Focus TV – Fresno, CA

- Pitched stories to editorial staff in content areas of news, sports and entertainment.
- Performed research and checked facts to maintain high standard of journalistic integrity.
- Delivered local news and feature reports on TV
- Took videos and edited with Adobe Premiere Pro
- Fact-checked stories before airing and posting.
- Wrote pieces and news stories for online publication, coordinating images and layout to deliver proper presentation.

News Reporter (Paid Position), 10/2021 to 01/2022
Clovis Roundup – Clovis, CA

- Identified and secured multiple information sources for each story to provide accurate, credible news coverage.
- Interviewed sources and developed relationships with informants to obtain vital information for stories.
- Developed news content for online publication.
- Crafted well-written news stories based on facts and edited content when time and space required it.
- Presented news by researching, developing and covering field news events.